Using strategies and lessons learned from across the national workforce development field, CareerPATH provides occupational training to adult students and responds to the workforce needs of five local industries. The largest occupational training college consortium in CUNY’s history, CareerPATH substantially expands CUNY’s capacity to serve adult workers.

While in CUNY CareerPATH, students train for new jobs and prepare to advance in their careers and enter college. Participants earn college credits while enrolled in occupational training courses, meet employers, participate in internships, and strengthen occupational and academic skills. Participants also receive career advisement and job placement assistance.

Eight CUNY colleges are part of the consortium, which is co-managed by Kingsborough Community College and the University’s Office of Academic Affairs Continuing Education and Workforce Programs Unit. The initiative is funded through a $19.86M award from the United States Department of Labor’s Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant program.

PROGRAM MODEL

CareerPATH incorporates four proven workforce development strategies: employer partnerships and responsiveness to industry; innovative instruction techniques; robust student supports; and the creation of career pathways which combine both access to jobs and college for program participants. Each of these strategies lays groundwork for continued improvements across CUNY’s continuing education and workforce development programs.

Employer partnerships
- Improved curricula, making students’ education more relevant
- Hands-on in-class experiences, internships and clinical experiences

Innovative Instruction Techniques
- Integrated academic skills - reading, writing, and math - and occupational training content
- Hands-on, work-based learning environments tailored for adults

Robust student supports
- Career and college advisement; and job development services
- Referrals to tax preparation assistance, legal services, and financial supports

Career Pathways
- Novel career maps that show the career trajectory of actual workers based on data from real resumes
- Credits earned toward a college degree while in training
- Advisement and resources to enter the workforce or continue into college

The experience proved fruitful for CUNY students both in the short term and in the long term, as the methods explored by CareerPATH are institutionalized within programs across CUNY. Our hope is that these examples can assist any CUNY and non-CUNY program seeking to prioritize student readiness for the workforce.

This workforce solution was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, expressed or implied, with respect to such information, including any information or its completeness, timeliness, usefulness, adequacy, continued availability or ownership. CUNY CareerPATH is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.
## CUNY CareerPATH Fast Facts

### CareerPATH College Enrollment

<table>
<thead>
<tr>
<th>College</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMCC</td>
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<td>139</td>
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<tr>
<td>Queensborough</td>
<td>236</td>
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</tbody>
</table>

### CareerPATH Participant Characteristics

#### Gender Breakdown
- Female: 65%
- Male: 35%

#### Race Breakdown
- Asian: 9%
- Black: 41%
- Hispanic: 28%
- White: 16%
- Other/Multi: 6%

#### Age Group Breakdown
- Under 24: 16%
- 24 - 36: 41%
- 37 - 50: 28%
- Over 50: 15%
- Average Age: 36

#### Non-Native English Speaker: 24%

#### Foreign Born: 35%

#### Employed at Enrollment: 32%

#### High School Dipl./GED Only: 57%

#### Post Secondary Degree: 29%

### Select Job Titles

- Emergency Medical Tech.
- Cook / Chef
- Assistant Teacher
- Administrative Support

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### Program Statistics: 2012 - 2015

**1,882** Individuals enrolled in CareerPATH

**74%** Completed CareerPATH

**76%** Earned college credit*

**61%** Earned industry-recognized certificates*

**51%** Employed after completion

**14%** College enrollment

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*Percentages are based on students who completed the program.

Participant characteristics are based on data collected at program enrollment. Report includes enrollment and outcomes for students enrolled in occupational training. Students enrolled in the CUNY Language Immersion Program are excluded from the report. A few training tracks did not include industry certifications or credit articulation plans. College enrollment and employment outcomes exclude students enrolled in the manufacturing training program at New York City College of Technology as that program is still running.

Prepared by: Office of Research, Evaluation & Program Support

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