E.1 Sample Abstract for the Master Plan Amendment

ABSTRACT FOR A MASTER PLAN AMENDMENT TO PERMIT BARUCH COLLEGE
TO JOINTLY AWARD THE EXISTING PhD IN BUSINESS WITH THE GRADUATE SCHOOL

Baruch College seeks authority to award jointly with the Graduate School and University Center, through its Zicklin School of Business, the existing PhD in Business (IRP code 02308) currently granted solely by the Graduate School. Putting the name of Baruch College formally on the degree will mitigate the confusion that exists in the marketplace as to the significant academic role Baruch plays in PhD education. Baruch College is the flagship business school of the City University of New York, fully accredited by AACSB, and it is therefore fitting that it co-grant this degree. The main purpose of the program is to produce graduates to work primarily in academia and virtually all students are placed in academic positions upon graduation. The Zicklin School also offers undergraduate and master’s degrees in a variety of business fields and all students in the doctoral program teach in these programs at some point in their tenure here. This is a sixty credit doctoral program whose requirements include twelve credits of foundation courses in business and nine credits of statistics. Five specializations make up the doctoral program: Accounting, Finance, Information Systems, Marketing, and Management. The courses in the program are almost entirely taught by Baruch College faculty with the notable exception of some first year economics classes that are delivered by the Graduate Center Economics Program. The applicant must have earned an acceptable bachelor's or master's degree from an accredited institution whose requirements for the particular degree are substantially equivalent to those of the City University of New York. The mean GMAT score of accepted students is 700. The program has approximately 75 students enrolled, admitting 16-18 students per year. All students are full-time and are admitted to the program fully funded. All students teach at Baruch College at some point in their career. Students are expected to complete the program in seven years. Each of the 75 students in residence has their own cubicle with a personal computer linked to print capabilities. The Baruch College library spends over $150,000 per year to purchase data used in teaching and research. As part of that purchase, special software is set up in the PhD laboratory exclusively for their use. A conference room is set up with sophisticated communication equipment supplied by Baruch College. The faculty currently running the program, who are housed at Baruch College, will continue to run the program and all joint faculty appointments between Baruch College and the Graduate Center will remain intact.