Proposal Summary

Project Title: Culturally Responsive Pedagogical Techniques in Community College Business Programs at the City University of New York

Participating Faculty:

1. Lead PI
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Abstract (200 words maximum):

Culturally responsive pedagogical practices help teachers meet the needs of diverse learners (Gay, 2010) and can be of particular use in the community colleges, as a way to engage diverse learners; including students of color, first generation college-goers, international students, and those from ethnic and religious minorities. This project will assess to what extent in business, finance, and marketing faculty in the community colleges of the City University of New York are familiar with culturally responsive pedagogical techniques and which of these practices are currently being employed by the study participants. The researchers will create an instrument that measures efficacy in culturally responsive pedagogical techniques and survey faculty members across CUNY community. Follow-up interviews will also be conducted.